



Joe Sturges

Graphic & Web Designer

INFO

www.joesturges.com
linkedin.com/in/joesturges
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EXPERIENCE

Graphic Designer - 420 Rally

April - May 2014

- Converted logo from PSD file to Vector and cleaned paths for print production.
- T-shirt mock-ups for Men & Womens cuts, badges, and various signage for the event.
- Ads/banners for website, facebook, and instagram. Worked on Wordpress website and content.
- Created PDF's for sponsor/vendor applications with editable areas.
- Artwork created aired on national news including CBS, CNN, and Fox.
- Managed T-shirt booth at the concert overseeing 4 other employees & handled purchases/inventory.

Creative Director - David Benrimon Fine Art & Benrimon Contemporary

December 2008 - August 2013

- Catalog design using InDesign, Illustrator, Photoshop adjustments, retouching and digital photography.
- Logos, letterheads, banner ads, business cards, envelopes, graphics, press releases and SWOP advertisement designs using Illustrator, InDesign and Photoshop.
- Maintenance and updating custom websites, cross browser compatability, using CSS, Flash, HTML, JavaScript/JQuery, Mobile design, MySQL PHP, RSS, SEO, Social Media, Wordpress, and XML.
- Custom mass emails, table coding, implementation and multiple monthly email newsletters via Constant Contact and DadaMail.
- Operation and maintenance of a MH871 34" Vinyl Cutter for text and logos.

Printer - Sitour USA

November 2008 - December 2008

- Setup designs in Postershop and Illustrator to rip and print on Polystyrene.
- Operated Color Span Display Maker 72 UVR to print banners, corrals, custom signs, lift posters and signs.

Graphic Designer - Verge Sport America Ltd.

March 2005 - June 2008

- Sports clothing design using Corel and Adobe Illustrator using Pantone and/or Digital colors.
- Flat panel designing for base layers, jackets, jerseys, nordic, t-shirts, triathlon, sizes from XS to XXXL and designed custom socks.
- Logo creation, vector replication and typographical layouts.
- Flash image gallery for jerseys.
- Personal customer contact via phone and email.
- Clients I worked with directly included The Wounded Warrior Project, NFI, Syncardia, Aspen Snow Mass, CRAFT, Emerson Motors, and the New York State Police.

Graphic & Video Designer - Regional News Network

October 2004 - March 2005

- Broadcast design, video editing using After Effects, CG Insciber, Photoshop and Premier.
- Created fullscreen, monitor, plasma, quarter and other graphic elements for nightly broadcast.

Graphic & Web Designer - Simmelink/Sukimoto Editions

March 2003 - October 2004

- Assisted in the process of creating limited edition prints.
- Custom web site using CSS, HTML and JavaScript.

Graphic & Web Designer - Ladue Design

June 2004 - August 2004

- Worked on banners ads, CSS, Flash, HTML and web sites.
- Worked on Flash ad for the Javits Center, NYC.

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EDUCATION

State University of New York

2003, New Paltz, NY
B.S. Visual Arts

Middlesex University

2002, Trent Park, UK
Study Abroad Program

Cornell University

1998, Ithaca, NY
Summer College Session

FREELANCE

Mission Wear - 2015

Photographed Charity Event

Rock Wall Pub & Grub - 2015

CSS, HTML, JavaScript, PHP, Wordpress

David Benrimon Fine Art - Present

HTML, JavaScript, PHP, Email newsletters, catalog updates, XHTML

Benrimon Contemporary - 2014

HTML, JavaScript, XHTML, PHP, Email newsletters, invitations.

Incite Response - 2013

Responsive email design for clients. Testing via EmailonAcid.

Haifleigh Brand Works - 2013

Multiple websites updated & improved. HTML, JavaScript, PHP, XHTML

Verge Sport America Ltd. - 2013

Bigcommerce, CSS, HTML, JavaScript, MySQL, PHP, Responsive Design, Wordpress, Xampp

joe.v-gear.com - Live Site
cross.vergesport.com - Live Site

Lili Contemporary - 2011

Custom CMS, JavaScript, MySQL, PHP, XHTML

Sleepstore USA - 2008 - 2013

CSS, Flash, HTML, JavaScript, PHP, SEO
sleepstoreusa.com - Live Site

Pate Sucree Cookies - 2011

CSS, E-Commerce, HTML, JavaScript, MySQL, PHP, Photoshop

Hard X Music - 2011

CSS, HTML, JavaScript, Joomla, Photoshop, PHP
hardxmusic.com - Live Site

Painter's Restaurant - 2006 - 2011

CSS, Flash, JavaScript, Joomla, XHTML
painters-restaurant.com - Live Site

Galerie Mistinguette - 2008 - 2010

Custom Database for artworks, JavaScript, MySQL, PHP, XHTML.

Favata's Table Rock Tours

& Bicycles - 2007 - 2010
CSS, Flash, JavaScript, XHTML

Beso Restaurant - 2008

Flash, HTML, Image Editing, Image gallery



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EXPERIENCE

Graphic & Web Designer - Bakwoods

September 2003 - 2010

Implemented and updated www.bakwoods.com using AJAX, CSS, DHTML, Flash, Google Analytics, HTML, JavaScript, OS Commerce, MySQL, SEO, XML and XHTML. Designing in Illustrator for screenprinting from design to print on t-shirts, sweatshirts, sweatpants, jackets and long sleeves.

Digital Imaging Assistant - SUNY New Paltz, Academic Computing

April 2001 - October 2003

Organized and scanned images from library to create a database. Adjusted images using Photoshop for color correction, sizing and graphic optimization.

AIGA Member

References Furnished Upon Request

FREELANCE

Pharr + Anderson Architecture - 2008

Flash, XML, Image Editing

Virginia A O'Dwyer Real Estate - 2008

CSS, Flash, HTML, JavaScript

Zpita Restaurant - 2008

CSS, HTML, JavaScript, Menu PDFs

INTERNSHIPS

Publications Department

SUNY New Paltz New York
Summer of 2002

Graphics Plus Printing

Cortland, NY
Summer of 2001

Interactive Personalities

Minneapolis, MN
Summer of 2000

OS

Windows Vista

Windows XP

Windows 7

Ubuntu

MAC OS

COMPUTER SKILLS

Comfortable using PC & MAC
Act!: CRM Software
Bandcamp
Corel
CG Insciber
Digital Photography
Email Blasts
Font Lab Studio 5
File Transfer Protocol
Filezilla
Flash FXP
Microsoft Office
Powerpoint
Excel
Word
Outlook
Raster and Vector Capabilities
Responsive Email Design
Responsive Website Design
Typography
3D Studio Max

ADOBE SKILLS

Adobe Creative Cloud CS6
Adobe Master Collection CS3
Acrobat
After Effects
Bridge
Dreamweaver
Flash - ActionScript 2.0
Illustrator
InDesign
Photoshop
Photoshop 3D
Premiere

EMAIL DESIGN

Responsive Design
Email on Acid
Mozify
Constant Contact
Dada Mail
Hand Coding
Tables
Inline CSS
Hexadecimal Colors
HTML / XHTML
Image Compression

WEB DEVELOPMENT

Cascading Style Sheets / CSS3
CGI
Constant Contact
Content Management Systems
cPanel
E-Commerce
Hand Coding
Hexadecimal Colors
HTML / HTML 5 / XHTML
JavaScript / JQuery
Joomla
MySQL
PHP
Responsive Design
Server Side Scripting
Shopping Carts
Wordpress
XML
Image Compression

ACHIEVEMENTS

- Created a unique custom font using Illustrator and FontLab
- Photography of statues in NYC used in Simon Pattersons "Under Cartel" Exhibition at the Haunch of Venison, July 2012 - September 2012
- Deans List at SUNY New Paltz

COLOR KNOWLEDGE

Pre-Flight Preparation
Color Theory
Color Separations
Color Profiling
Color Densities
Spot Color vs. Digital Printing
RGB Color Model
CMYK Printing
Pantone Matching System
Hexadecimal Colors